

Congress 2018  
Bratislava



## LEGAL PROTECTION INSURANCE

*From Claims Settlement to Solution Management*

**4 & 5 October**

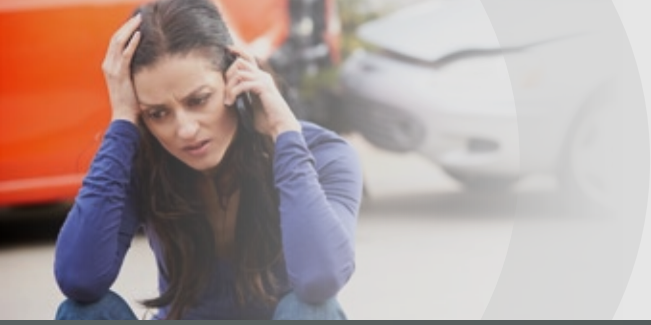
Grand Hotel River Park / Bratislava



**Sponsorship Brochure**

[www.riadcongress2018.com](http://www.riadcongress2018.com)

#RIADCongress2018 / #LegalProtectionInsurance



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### Contact:

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## RIAD Congress - 4 & 5 October 2018

### Congress theme

RIAD, the International Association of Legal Protection Insurance, invites all stakeholders and interested parties to join its congress about claims management, i.e. the key benefit of legal protection insurance and the true value for policy holders.

We will look at different countries to pinpoint and scrutinise how legal protection insurers manage claims, in which ways and by what means legal protection insurers integrate external providers in the customer journey and value chain. We will explore the different approaches, solutions, and working methods of legal protection insurers in various countries.

The congress will discuss and analyse topics such as: the benefits or draw-backs of traditional models, the logic of legislation, the reasons for economic restrictions, the impact of shifting customers' expectation, the advantages of new models for the management of claims, and, in general, how the industry can improve services for their customers.

The most important business partners (for instance legal professionals or LegalTechs), consumer representatives, legislators, and regulators are invited to come to Bratislava to voice their positions as well as concerns and discuss all relevant issues. A hands-on approach will allow delegates to develop and exchange their own ideas during interactive workshops and discussions.

This conference offers all professional in the field of legal protection the opportunity to network, discuss, and learn about the drivers for change in their businesses. Do not miss this occasion!

### Audience

100 - 140 participants, Bringing together CEO's, CIO's, COO's VP's, Board Members, Brokers, Lawyers and Legal Advisors. Organisation's include:

AXA Partners

Coop Rechsschutz AG

D.A.S.

Euromex

LegalShield

Strategy&, part of the PwC network

McCarthy Insurance Group

ERGO Group AG

WeClaim

Uber

IBM Watson Group

KPMG

HiiL Innovating Justice

Deloitte

LegalZoom

ALLYSCA Assistance

CASE LAW ANALYTICS

Allianz

Countrywide Pre-Paid Legal Services, Inc.

Sykes Assistance Services Corporation

*RIAD, the International Association of Legal Protection Insurance, is the only body worldwide representing the unique interests of legal protection insurers and service providers in this field from Europe, Canada, South Africa and Japan. In this capacity, RIAD defends the high potential of legal protection insurance as an easy, affordable and high quality solution for access to justice and the law. [www.riad-online.eu](http://www.riad-online.eu)*

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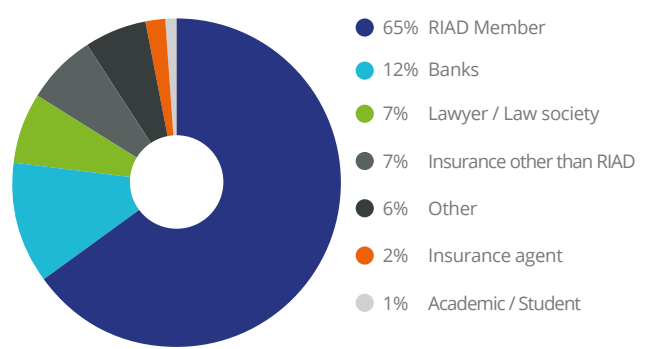


## The RIAD Congress at a glance

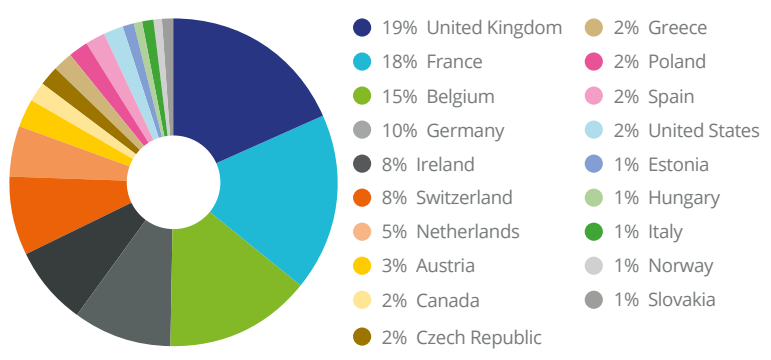
*(please note: these are overviews from the 2017 prospectus)*

### 2017 highlights included:

Organisations



Countries



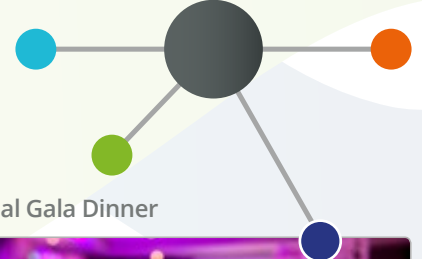
**OVER 100 PARTICIPANTS**

### 2018 congress will see:

**DISCUSSIONS**  
on claims management

**THREE**  
**SIMULTANEOUS**  
**WORKSHOPS**

**NETWORKING OPPORTUNITIES**



Networking Reception & Dinner



Networking Breaks



Optional Gala Dinner



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## Sponsorship Packages

### Platinum Sponsor

€12,000

- ▶ Recognition as a 'Platinum Sponsor' of the event
- ▶ Corporate identity in congress program and on all event materials
- ▶ Company logo on congress website with link to company website
- ▶ 3 complimentary delegate places to attend the main congress
- ▶ Exhibition space in a prime location in networking / refreshments area
- ▶ Inclusion of company materials in delegate folder
- ▶ 3 complimentary places to attend the networking cocktail and gala evening

### Gold Sponsor

€8,000

- ▶ Recognition as a 'Gold Sponsor' of the event
- ▶ Corporate identity in congress program and on all event materials
- ▶ Company logo on congress website with link to company website
- ▶ 2 complimentary delegate places to attend the main congress
- ▶ Exhibition space in networking / refreshments area
- ▶ Inclusion of company materials in delegate folder
- ▶ 2 complimentary places at the networking cocktail and 1 complimentary place at the gala evening

### Silver Sponsor

€5,000

- ▶ Recognition as a 'Silver Sponsor' of the event
- ▶ Corporate identity in congress program and on all event materials
- ▶ Company logo on congress website with link to company website
- ▶ 1 complimentary delegate place to attend the main congress
- ▶ Exhibition space in networking / refreshments area
- ▶ Inclusion of company materials in delegate folder
- ▶ 1 complimentary place at the networking cocktail

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### Exclusive Opportunities

#### Exclusive Sponsorship of Gala Evening - 6 October

€10,000

*The Gala Evening includes: transport to the venue, three-course dinner and music for all congress participants and accompanying partners.*

The benefits associated with the 'Exclusive Sponsorship of Gala Evening' package include:

- ▶ Opportunity to address dinner attendees (though not compulsory)
- ▶ Company logo on congress website with link to company website
- ▶ 3 complimentary delegate places to attend the main congress
- ▶ 3 complimentary seats at dinner reserved for your representatives or guests
- ▶ Exhibition space in a prime location in networking / refreshments area
- ▶ Insert in delegate pack to be distributed to all conference attendees
- ▶ Corporate identity displayed in dining area during dinner
- ▶ Corporate identity included on menu cards
- ▶ 3 complimentary places to attend the networking cocktail and gala evening

#### Exclusive Sponsorship of Networking Cocktail - 5 October

€5,000

*The Networking Cocktail includes: a welcome drink, a walking dinner/ buffet, and drinks for all congress participants and accompanying partners.*

- ▶ Opportunity to address cocktail reception attendees (though not compulsory)
- ▶ Insert in delegate pack to be distributed to all conference attendees
- ▶ Exclusive corporate identity displayed on banners at cocktail venue
- ▶ Exhibition space at networking cocktail
- ▶ 1 complimentary delegate place to attend main congress

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## Exhibition Opportunities

### Exhibition Stand

€2,000

Be recognised as an important sector leader with an exclusive exhibition space during the congress.

The congress will offer exhibiting organizations the opportunity to:

- ▶ Showcase, promote, and introduce products, technology and services to industry, legislators and media
- ▶ Increase industry exposure
- ▶ Discover new business opportunities
- ▶ Attract new clients and touch base with existing clients
- ▶ Form strategic alliances with other companies

### Legal Tech Startups (*Exclusive opportunity - must qualify*)

€1,000

Having your presence at the congress will build your reputation and give your business credibility and authority within the insurance industry.

The congress will offer startups:

- ▶ A desirable value for money package offered only to start-up businesses.
- ▶ A chance to promote your business directly using your promotional materials displayed on a table in the main networking location for the congress.
- ▶ Network and build relationships face to face with your core target customers and generate strong leads.
- ▶ Enjoy all the benefits of being exposed to new clients, customers and businesses.

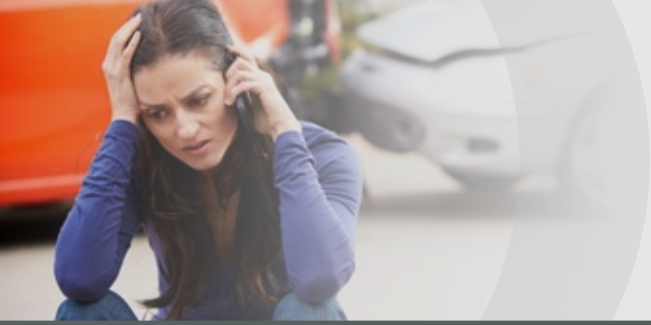


**Please Note:** Stands can be prominently situated in the foyer area outside the congress room. All delegates will pass through this area on approach to the congress room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the refreshment breaks scheduled for each day.

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### Contact & more information

For more information about the event, or to register please contact:

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