

Congress 2017
Dublin



STAYING AHEAD OF THE GAME

IN LEGAL PROTECTION INSURANCE

5 & 6 October
Clontarf Castle Dublin

Sponsorship Prospectus



www.riadcongress2017.com

#RIADCongress2017 / #legalprotectioninsurance

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Contact:

Mair Carter, Event Manager / mair.carter@forum-europe.com / Tel: +44 (0) 2920 783 072

Antje Fedderke, RIAD Secretary General / antje.fedderke@riad-online.eu / Tel: +32 (0)2 732 36 28

RIAD Congress - 5 & 6 October 2017

Congress theme

The goal of the RIAD Congress 2017 is to offer delegates a unique opportunity to identify the core issues and necessary steps to keep pace with progress in the field of legal protection. One aspect of this will be to understand how behavioural economics of consumers have transformed and how this impacts our businesses.

We see that the world around us has been changing in many ways. Changes have mostly been driven by digitalization, globalization, and by new ways of delivering as well as consuming goods and services. Consumers, our customers, and business partners behave differently today than five or even only two years ago. What are their needs? What do they expect from us? And what is necessary to connect with them? Delegates have the opportunity to explore shortcomings as well as strengths of legal protection insurance, look at its potential in view of consumer needs and expectations, and discuss how to connect and communicate with today's customers and business partners.

The goal of the congress is to formulate the relevant questions which show us the way to change. Join the RIAD Congress to find out how!

Audience

120 – 150 participants, mainly members of RIAD, i.e. CEOs and representatives of legal protection insurers at executive and management levels, stakeholders (e.g. lawyers, consumer representative, insurance associations, etc.), legal and legal-protection specialists, and all interested parties (e.g. national ministries, representatives of regulators and national parliaments etc.).

Organisations that have attended previously include:

D.A.S. Rechtsschutz AG / WeClaim / DAS / Uber / Canadian Bar Association / IBM Watson Group / DAS / KPMG / FBA Solutions / AXA Legal Protection / AVIVA / HiiL Innovating Justice / Coop Rechtsschutz AG / AmTrust Europe Limited / Euromex nv / Deloitte / LegalZoom / ALLYSCA Assistance / CASE LAW ANALYTICS / Allianz / Countrywide Pre-Paid Legal Services, Inc. / Sykes Assistance Services Corporation

RIAD, the International Association of Legal Protection Insurance, is the only body worldwide representing the unique interests of legal protection insurers and service providers in this field from Europe, Canada, South Africa and Japan. In this capacity, RIAD defends the high potential of legal protection insurance as an easy, affordable and high quality solution for access to justice and the law. www.riad-online.eu

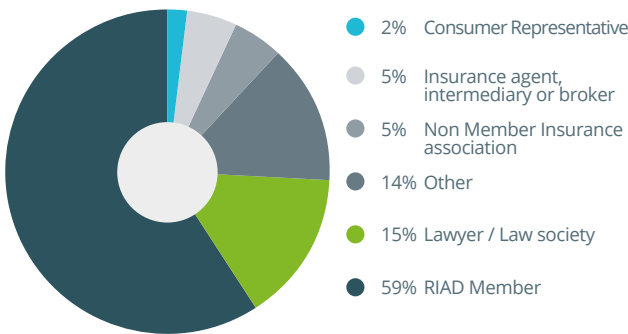
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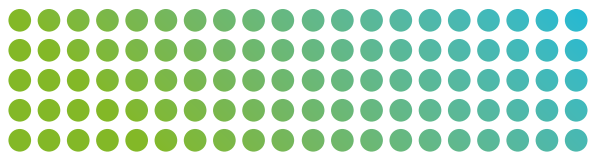
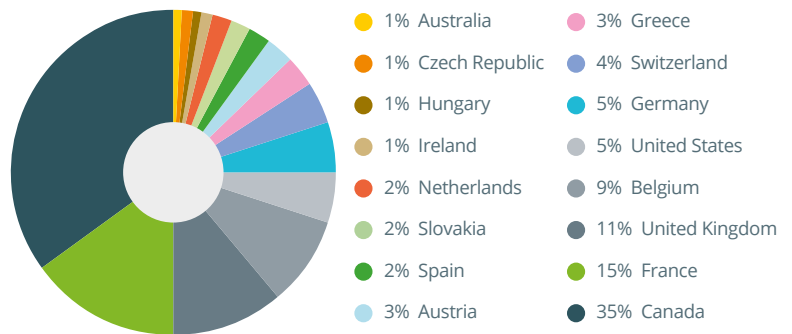
The RIAD Congress at a glance

2016 highlights included:

Organisation type



Country



OVER 100 PARTICIPANTS

Bringing together CEO's, CIO's, COO's VP's, Board Members, Brokers, Lawyers and Legal Advisors

2017 congress will see:

DISCUSSIONS
on Consumer Behaviour

THREE
SIMULTANEOUS
WORKSHOPS

NETWORKING OPPORTUNITIES

Cocktail Reception



Networking Breaks



Gala Dinner



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Sponsorship Packages

Platinum Sponsor

€12,000

- ▶ Recognition as a 'Platinum Sponsor' of the event
- ▶ Corporate identity in congress program and on all event materials
- ▶ Company logo on congress website with link to company website
- ▶ 3 complimentary delegate places to attend the main congress
- ▶ Exhibition space in a prime location in networking / refreshments area
- ▶ Inclusion of company materials in delegate folder
- ▶ 3 complimentary places to attend the networking cocktail and gala evening

Gold Sponsor

€8,000

- ▶ Recognition as a 'Gold Sponsor' of the event
- ▶ Corporate identity in congress program and on all event materials
- ▶ Company logo on congress website with link to company website
- ▶ 2 complimentary delegate places to attend the main congress
- ▶ Exhibition space in networking / refreshments area
- ▶ Inclusion of company materials in delegate folder
- ▶ 2 complimentary places at the networking cocktail and 1 complimentary place at the gala evening

Silver Sponsor

€5,000

- ▶ Recognition as a 'Silver Sponsor' of the event
- ▶ Corporate identity in congress program and on all event materials
- ▶ Company logo on congress website with link to company website
- ▶ 1 complimentary delegate place to attend the main congress
- ▶ Exhibition space in networking / refreshments area
- ▶ Inclusion of company materials in delegate folder
- ▶ 1 complimentary place at the networking cocktail

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Exclusive Opportunities

Exclusive Sponsorship of Gala Evening - 6 October

€16,000

The Gala Evening includes: three-course dinner for all congress participants and accompanying partners, entertainment and music.

The benefits associated with the 'Exclusive Sponsorship of Gala Evening' package include:

- ▶ Opportunity to address dinner attendees (though not compulsory)
- ▶ Company logo on congress website with link to company website
- ▶ 3 complimentary delegate places to attend the main congress
- ▶ 3 complimentary seats at dinner reserved for your representatives or guests
- ▶ Exhibition space in a prime location in networking / refreshments area
- ▶ Insert in delegate pack to be distributed to all conference attendees
- ▶ Corporate identity displayed in dining area during dinner
- ▶ Corporate identity included on menu cards
- ▶ 3 complimentary places to attend the networking cocktail and gala evening

Exclusive Sponsorship of Networking Cocktail - 5 October

€6,000

- ▶ Opportunity to address cocktail reception attendees (though not compulsory)
- ▶ Insert in delegate pack to be distributed to all conference attendees
- ▶ Exclusive corporate identity displayed on banners at cocktail venue
- ▶ Exhibition space at networking cocktail
- ▶ 1 complimentary delegate place to attend main congress

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Exhibition Opportunities

Exhibition Stand

€2,000

Be recognised as an important sector leader with an exclusive exhibition space during the congress.

The congress will offer exhibiting organizations the opportunity to:

- ▶ Showcase, promote, and introduce products, technology and services to industry, legislators and media
- ▶ Increase industry exposure
- ▶ Discover new business opportunities
- ▶ Attract new clients and touch base with existing clients
- ▶ Form strategic alliances with other companies

Stands can be prominently situated in the foyer area outside the congress room. All delegates will pass through this area on approach to the congress room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the three separate refreshment breaks scheduled for the day.



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Contact & more information

For more information about the event, or to register please contact:

Antje Fedderke / Secretary General / RIAD

antje.fedderke@riad-online.eu

Tel: +32 (0)2 732 36 28 / Fax: +32 (0) 273 20 622

Mair Carter / Event Manager / Forum Europe

mair.carter@forum-europe.com

Tel: +44 (0) 2920 783 072 / Fax: +44 (0) 2920 020 432

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